



Dear Interested Supporter,

Thank you for taking the time to learn more about our 2014 program. For the past six years, anglers from across the United States and around the world have gathered each September in the mountains of Colorado to participate in what has become the premiere US-based fly fishing competition. As our tournament has grown, it has drawn more elite teams and anglers to the competition, making a spot on the award podium increasingly coveted. The America Cup is proud to announce that it will be producing the 2015 US Fly Fishing Nationals, the 2015 World Youth Fly Fishing Championship, and the 2016 World Fly Fishing Championship, which all will be hosted in Vail, CO. John Knight is the International Organizer for all events.

The America Cup, Inc. is a 501(c)(3) non-profit organization formed to better promote competitive, amateur fly fishing at the national and international levels and to provide programmatic and monetary support to Project Healing Waters Fly Fishing (ProjectHealingWaters.org). Project Healing Waters Fly Fishing is dedicated to the crucial work of physical and emotional rehabilitation of disabled, active duty military personnel and veterans through fly fishing outings and fly tying education. We are proud and honored to partner with Project Healing Waters Fly Fishing to support this incredibly important work for our veterans and men and women in uniform.

The America Cup will host its six day competition in Vail, Colorado September 9 -14, 2014. This year's tournament will include a Soldiers' Clinic that will be hosted through an ongoing partnership between The America Cup and Project Healing Waters Fly Fishing. It will offer soldiers an opportunity to get out on the water with America Cup competitors, Front Range guides, and other supporters of The America Cup. In addition to this, The America Cup will provide volunteer support for Project Healing Waters Fly Fishing programs and will make a financial donation to support ongoing Project Healing Waters Fly Fishing programs in Colorado.

Sponsors of the 2014 America Cup can support these important efforts by making a tax-deductible contribution or providing products for soldiers, anglers, and volunteers. For more details, see the enclosed list of sponsorship opportunities. Partnerships for the US Nationals and the 2015 Youth and 2016 World Fly Fishing Championships are currently being discussed.

Thank you for your interest in supporting The America Cup. We strongly believe that through the spirit of our sport and the enthusiasm for this competition we can help make a difference in the lives of the soldiers who have sacrificed so much for us and for our Country. We would be honored to have you as a partner in these efforts. All donors will receive a tax donation receipt for the value of their donation.

Please do not hesitate to contact me with any additional questions. You can reach me by e-mail at jknight@theamericacup.com or directly at (970) 376-5703.

Sincerely,

John W. Knight
The America Cup





2014 Sponsorship Opportunities

- **BROOK TROUT SPONSOR - \$5,000 +**
 - Product placement at the Soldiers' Clinic and The America Cup 2014
 - Primary Logo placement on The America Cup website and materials – flyers, posters, event T-Shirt
 - Signage at event headquarters for registration, opening ceremony and awards banquet
 - 6 Seats at the Awards Banquet
 - Special considerations for branding placement
- **RAINBOW TROUT SPONSOR - \$2,500**
 - Product placement at the Soldiers' Clinic and The America Cup 2014
 - Logo placement on The America Cup website and materials – flyers, posters, event T-Shirt
 - Signage at event headquarters for registration, opening ceremony and awards banquet
 - 4 Seats at the Awards Banquet
- **BROWN TROUT SPONSOR - \$500**
 - Product placement at the Soldiers' Clinic and The America Cup 2014
 - Logo placement on The America Cup website and materials – flyers, posters
 - Signage at event headquarters for registration, opening ceremony and awards banquet
 - 2 Seats at the Awards Banquet

In-Kind Product Donation Opportunities

- **Products for Soldiers**
 - 30 soldiers attending
 - Product placement at the Soldiers' Clinic and The America Cup 2014
 - Logo placement on The America Cup website and materials – flyers, posters
 - Signage at event headquarters for registration, opening ceremony and awards banquet
- **Products for Competitors**
 - 80 anglers attending
 - Product placement at the Soldiers' Clinic and The America Cup 2014
 - Logo placement on The America Cup website and materials – flyers, posters
 - Signage at event headquarters for registration, opening ceremony and awards banquet
- **Products for Volunteers**
 - 100 volunteers attending
 - Product placement at the Soldiers' Clinic and The America Cup 2014
 - Logo placement on The America Cup website and materials – flyers, posters
 - Signage at event headquarters for registration, opening ceremony and awards banquet

We are happy to discuss sponsorship opportunities at any level.

Thank you for your interest in supporting The America Cup events and our Soldiers!



The America Cup, Inc. is producing the following events.
We are looking for partners to join us in supporting all 4 events.

<p>The America Cup 2014 September 9 - 14, 2014 220 attendees Teams from across US, Canada, Japan and more Official Town of Vail event Headquarters in Vail Village hotel Casting Competition, Opening Meeting & Draw, Awards Party</p>	 <p>Vail, CO September 9-14, 2014</p>
<p>World Youth Fly Fishing Championship 2015 August 10-16, 2015 15-20 Countries attending 340 attendees Official Town of Vail event Branding alongside Vail and our partners Parade, Opening & Closing Ceremonies, Conservation Symposium</p>	 <p>World Youth Fly Fishing Championship</p>
<p>US National Fly Fishing Championship 2015 October 1-4, 2015 120 attendees Official Town of Vail event Branding alongside Vail and our partners Top US anglers compete to represent Fly Fishing Team USA</p>	 <p>US National Fly Fishing Championship FLY FISHING TEAM USA October 1-4, 2015 Vail, Colorado</p>
<p>World Fly Fishing Championship 2016 September 11-18, 2016 25-35 Countries attending 510 attendees Official Town of Vail event Branding alongside Vail and our partners Parade, Opening & Closing Ceremonies, Conservation Symposium</p>	 <p>2016 Vail Colorado USA 36th FIPS - Mouche World Fly Fishing Championship</p>





“Fly fishing has given me a chance to ease my mind. There is no peace quite like being on the river surrounded by surreal beauty with only a friend, Mother Nature, and yourself. When I leave the river, I feel rejuvenated and optimistic. My time spent fly fishing with new friends is the best therapy that I have found since I was injured. I thank PHW from the bottom of my heart for working together and allowing me to participate in this special week. “

**Fort Carson Wounded Soldier
Soldier’s Day The America Cup**



Here are a series of links that show the different aspects of the event:

Website <http://theamericacup.com/index.html>

World Championships come to Vail video <http://vimeo.com/89578228>

Event promo video <http://www.youtube.com/watch?v=2oLMhgBTz1E>

Controller (volunteer) training video <http://theamericacup.com/volunteers.html#controllervideo>

Soldier’s Day with Project Healing Water Fly Fishing <http://theamericacup.com/info.project.healing.waters.html>

How we promote Clean Water <http://theamericacup.com/info.InvasiveSpeciesManagement.html>

FIPS Mouche –fly fishing arm of CIPS <http://www.fips-mouche.com/>

CIPS - The CIPS organization stretches all around the world. It is the only organization which represents the great community of sport fishermen. Currently, 115 National Federations represent 50 million members from the different FIPS belonging to CIPS. <http://www.cips-fips.com/cips/index2.html>

2014 World Fly Fishing Championship - May 2014 – Czech Republic <http://ffch.cz/en/>